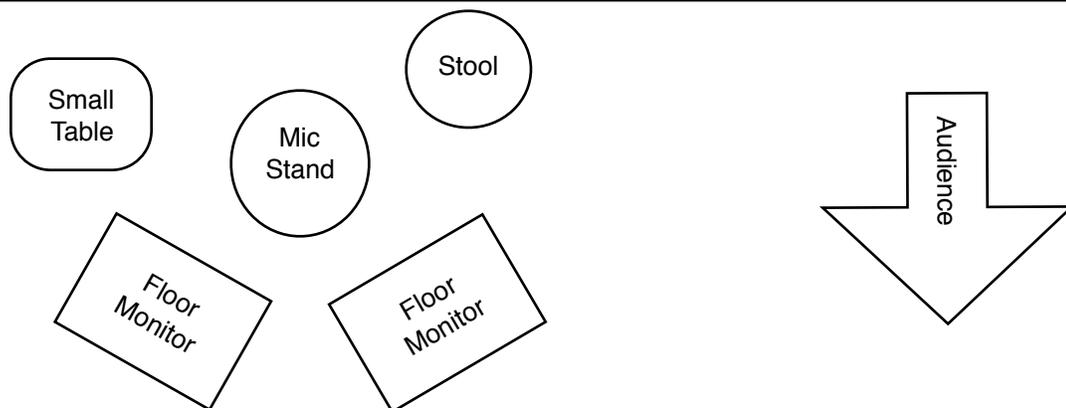


Allison Speer Stage, Sound & Promotional Information



Stage plot. Center stage should be cleared prior to appearance. **Please provide mic stand, small table, and stool before Allison's arrival.**

Technical Aspects

Sound and lighting are two of the most important aspects of a music artist's appearance. Therefore, upon receipt of this rider, please compile a list of sound and lighting equipment available for use in the venue. Please email this list as soon as possible to Brian Speer at brian@allisonspeer.com. It may be necessary for sponsor to rent or lease the necessary equipment to meet our needs.

Brian Speer will mix house sound for Allison. The appropriate sound level will be decided upon jointly between Brian and sponsor.

The pulpit should be cleared prior to Allison's concert to improve sight lines. We ask that you provide straight mic stand, stool and a small table.

The house sound engineer should be present when Allison arrives at the venue, usually two to three hours prior to concert. If sound has been rented or leased, the system should be set up, tuned, fully operational, and ready for sound check when Allison arrives.

Several items of equipment are necessary for a quality appearance:

- A modern mixing board with at least one aux. send for floor monitors
- Three (3) XLR inputs on your console if system is stereo, two (2) if mono
- Sufficient, clean power to house and monitor speakers
- At least one stage monitor cabinet with minimum 12" LF driver and horn-type HF driver (Hot-Spot type cabinets will not suffice)

Allison will bring the following equipment in two road cases:

- QSC TouchMix 8 digital mixer
- Sennheiser IEM-300 in-ear monitor system
- Sennheiser EW-500 G3 wireless microphone
- Laptop to run tracks

Allison will send two feeds via XLR connectors to your mixing console, one for house feed and one for monitor feed. Please feel free to email Brian Speer at brian@allisonspeer.com with any questions.

(Please see other side)

Promotional Materials

Promotion of a concert or event is critical to its success. We want to make it easy on you to promote Allison. There are many tools available to help in this process. If you can't find what you're looking for, please let us know and we will work individually and directly with you to meet your needs.

An online press kit containing bio, photos, fact sheet, press release and other resources is available at <http://www.allisonspeer.com/presskit.html>. Full-color posters and bulletin inserts can be emailed in .pdf format for printing at stores such as Kinkos, Office Depot, etc. Email Brian Speer at brian@allisonspeer.com if you would like to have these sent to you.

For churches, bulletin advertising is free and a great way to let your people know that Allison is going to be with you. Along with the photo available on her online press kit, use this sample wording for your bulletin:

“Gaither Homecoming video artist Allison Speer will be in concert here at [church name] on [date] in our [time] service. Allison is known worldwide as not only an amazing singer, but as an entertainer storyteller and humorist as well. Invite your friends to come and take part in this special event.”

To include visual marketing for your church, go to the online press kit for links to various YouTube videos featuring Allison on Gaither Homecoming videos, personal appearances, and segments from her comedy video, “Woo-Hoo, What A Ride!”

If your church has a website, we can create a .jpg or .png file with the concert information to place on your site. Just email Brian Speer at brian@allisonspeer.com if you'd like to have this.

We thank you for the opportunity to minister to your people, and want to make it a great event. Please let us know how we can help you.